



Dear Friends and Supporters,

Imagine a young child in school who doesn't know that he/she can't see properly and has the learning experience handicapped from an early age. Imagine being an adult who is blind or suffering from low vision and deteriorating eye disease, and can no longer work and support himself and his family. If you could prevent blindness wouldn't you want to help those in need to live a sight-filled life - one that would enable them to reach *their* vision for their future?

On its 5th anniversary HEA *looks* to the future. It has a clear *vision*. It has set its *sights* on meeting the ever-growing need in our communities for vision care for all individuals.

Through a gift to Healthy Eyes Alliance you can help to create a "culture of healthy vision" in our communities and highly impact the lives of those who are in need of quality vision care.

Let me share some accomplishments of Healthy Eyes Alliance's first five years.

- Provided free vision screenings to over 26, 861 underserved, preschool children and 2,600 adults in New York, Connecticut and New Jersey! Blinding eye diseases such as amblyopia, strabismus, and diabetic retinopathy were detected before it was too late!
- Raised over \$1,164,895.00 for preschool vision screenings!
- Implemented its signature diabetic retinopathy program, in Newark's community health centers, providing free screenings and follow-up services for over 500 diabetic patients who were at risk of the blinding eye disease.
- Distributed 502 free vouchers to underserved clients for free eye exams and glasses, valued at \$116,966.00!
- Partnered with New York City's prestigious Children's Health Fund and Lighthouse Guild to bring free vision screenings and vision care to over 2,500 young children living in impoverished neighborhoods in Manhattan and the Bronx.
- Promoted its workplace eye safety training programs through its partnerships with OSHA, Labor Unions and diverse companies in the region. HEA continued to sponsor its annual "Eyes on America's Workforce Eye Safety Awards" that acknowledges businesses with stellar records of no eye accidents for a calendar year.

Serving New York, Connecticut, New Jersey

Healthy Eyes Alliance Headquarters: 129 Church Street, Suite 820 New Haven, CT 06510

Website: www.healthyeyesalliance.org **Phone:** 800.850.2020 **Fax:** 203.772.4691

- Reached 1,000's of residents through its social media and online vision educational materials, and many more through its participation at corporate and community health fairs and trainings.

Today I invite you to *look* into your heart and make a gift that will help sustain HEA's vital, sight - saving mission. Together we can invest in the healthy sight of our communities!

For more information about becoming a sponsor of HEA's 5th anniversary year or how to make a planned gift, contact CEO Kathy Garre Ayars at 203-772-4653 x100 or kgayars@healthyeyesalliance.org.

I thank you in advance for your gift - And your investment in the healthy vision of our communities!

Sincerely,

John M. Reynolds

John M. Reynolds
Chairman of the Board

Kathryn Garre-Ayars

Kathryn Garre-Ayars
President & CEO

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